



Statistiche 2021

Progetto generale

2879 credenziali



CAMMINO MATERANO



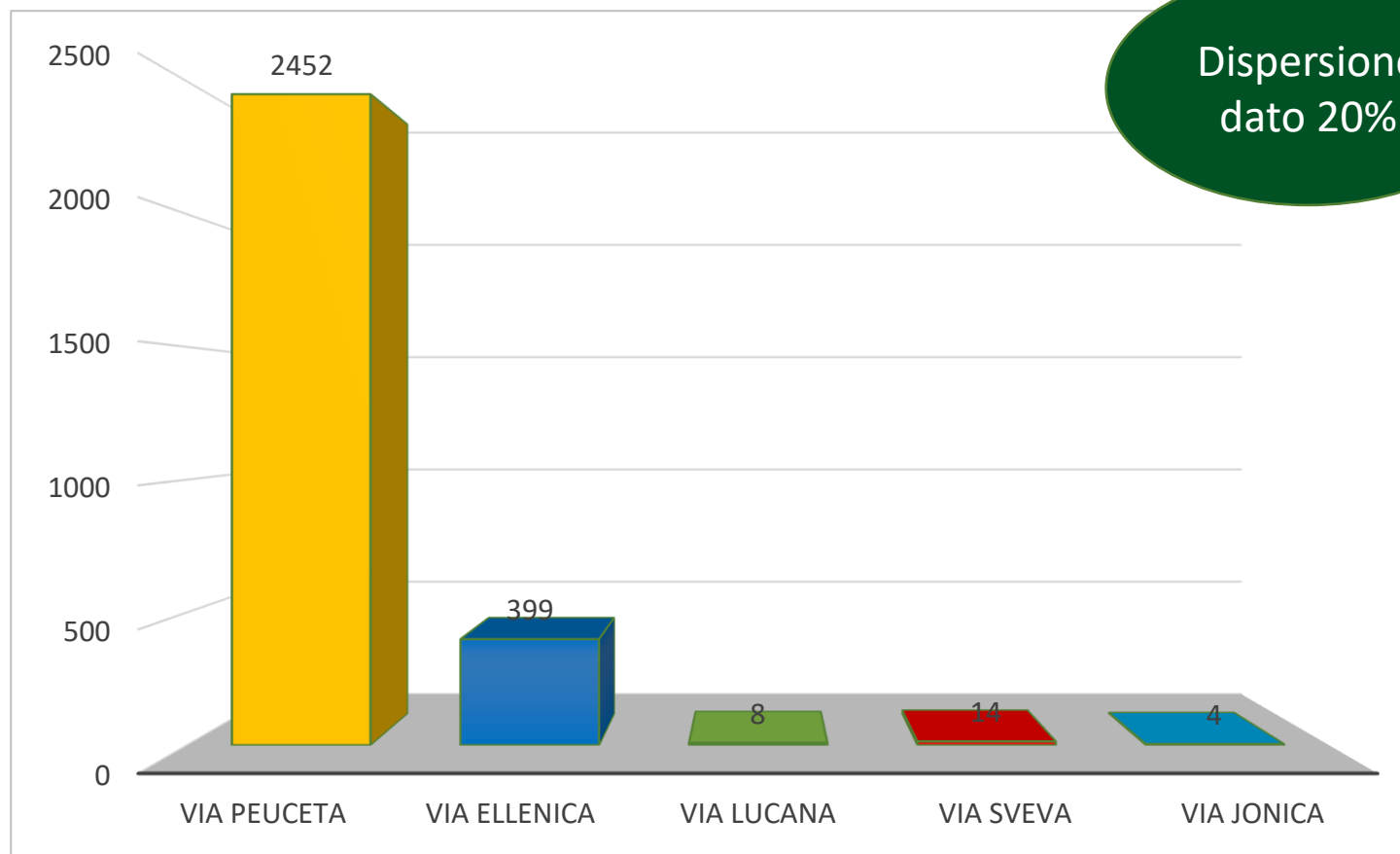
CAMMINO MATERANO



- La Via Peuceta: da Bari a Matera
- La Via Ellenica: da Brindisi a Matera
- La Via Sveva: da Trani a Matera (in Progress)
- La Via Dauna: da Termoli a Matera (in Progress)
- La Via Lucana: da Matera a Paestum (in Progress)
- La Via Jonica: da Matera a Finibus Terræ (in Progress)

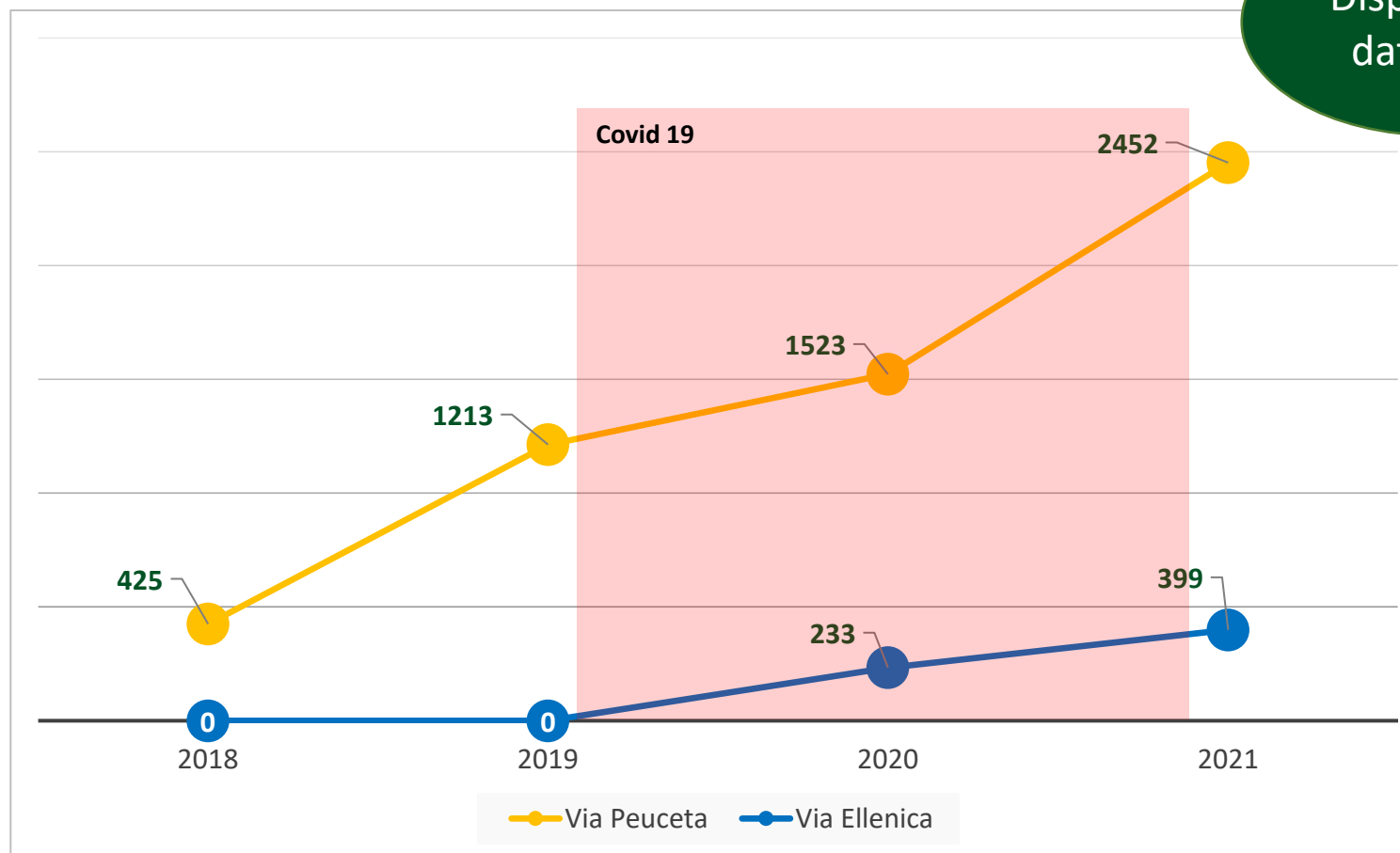


Le vie del Cammino Materano





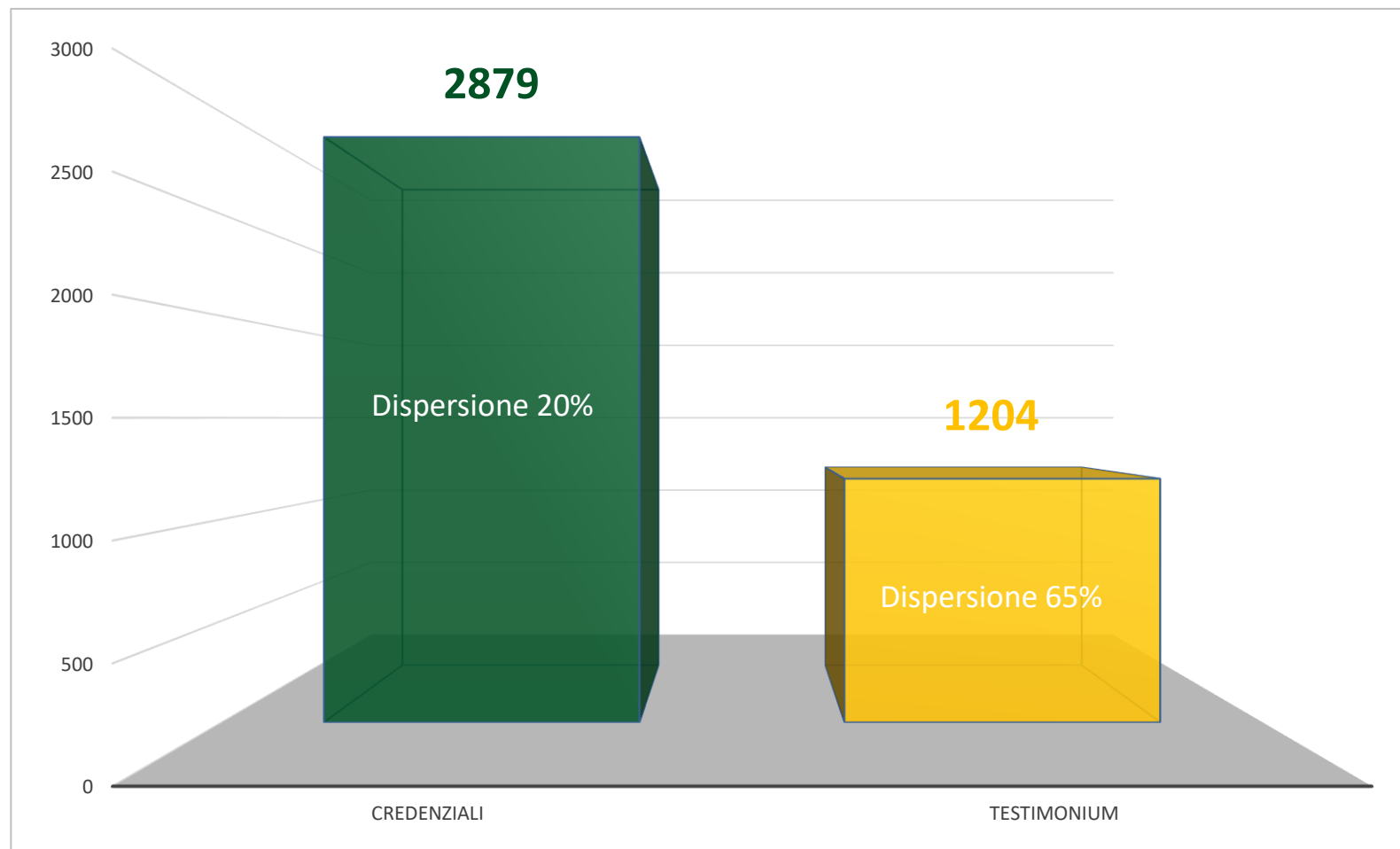
Un Cammino che cresce (nonostante tutto)



Dispersione
dato 20%

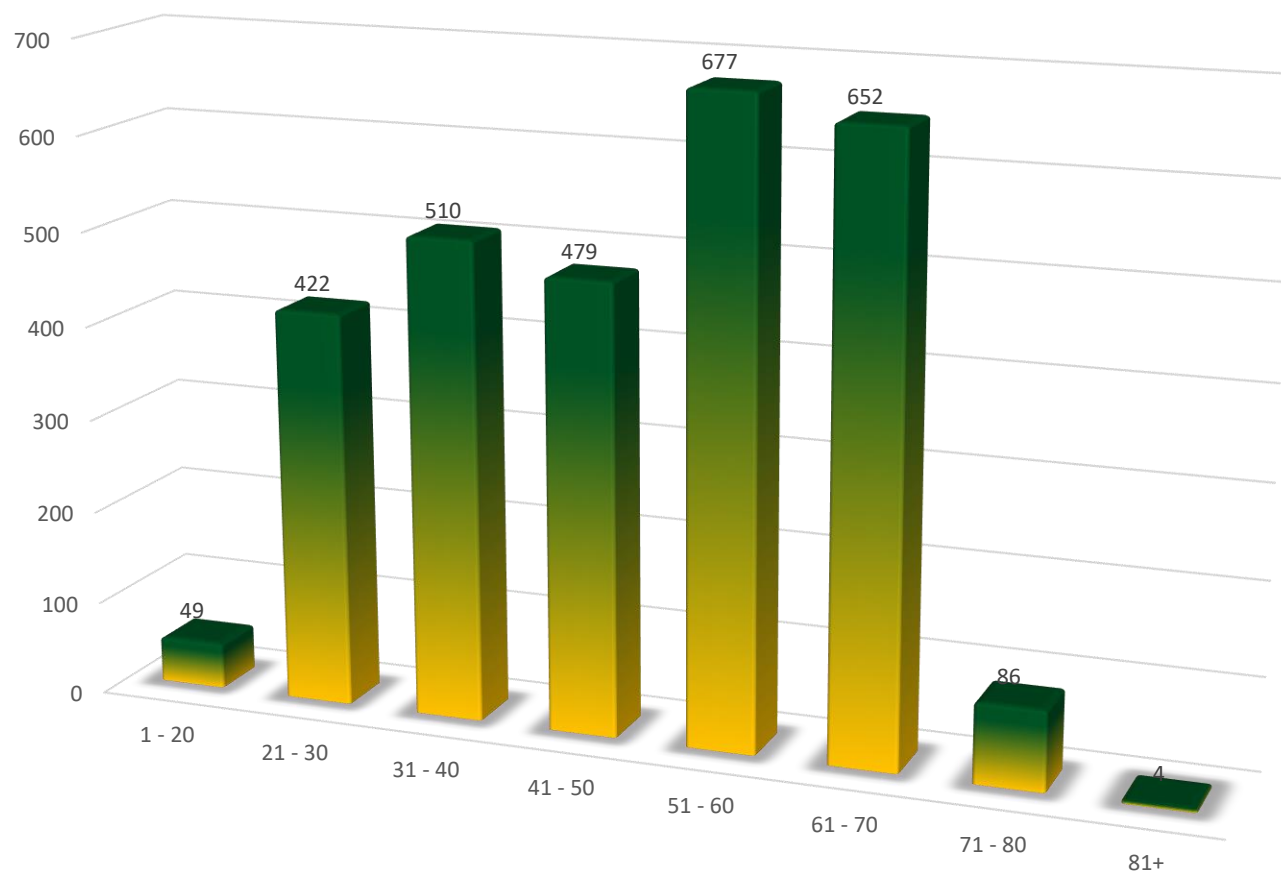


Il Testimonium



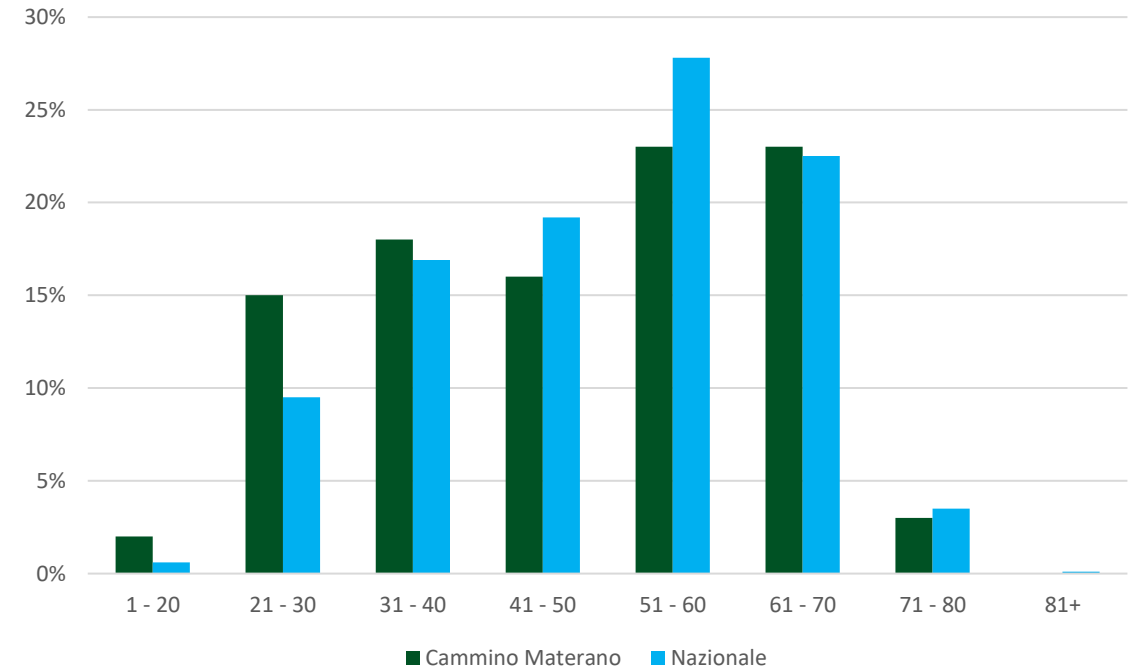
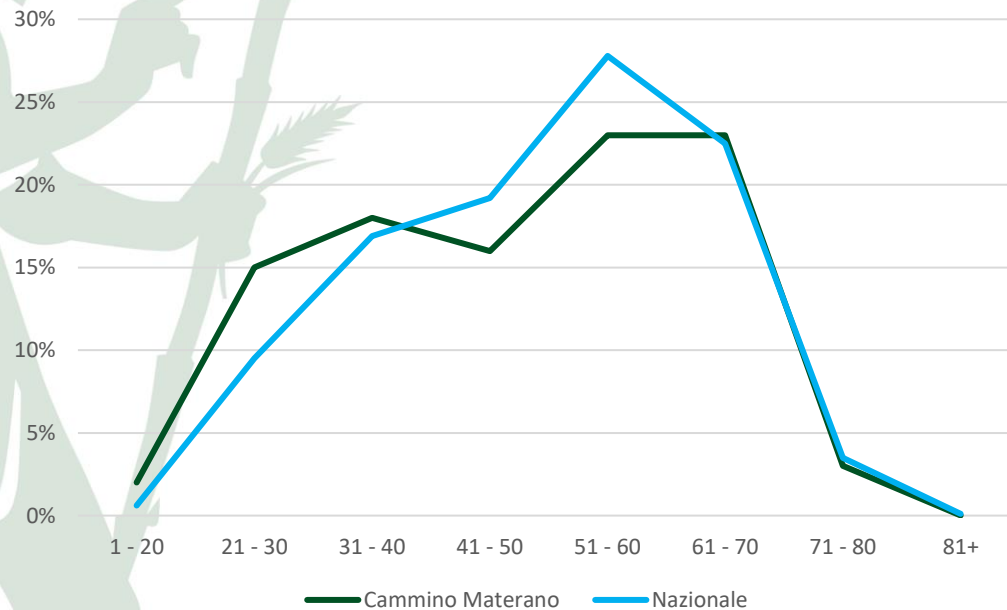


Un cammino per tutta la vita





Il confronto con la media nazionale





Il ruolo strategico dei social



17941

Pagina

10984

Community



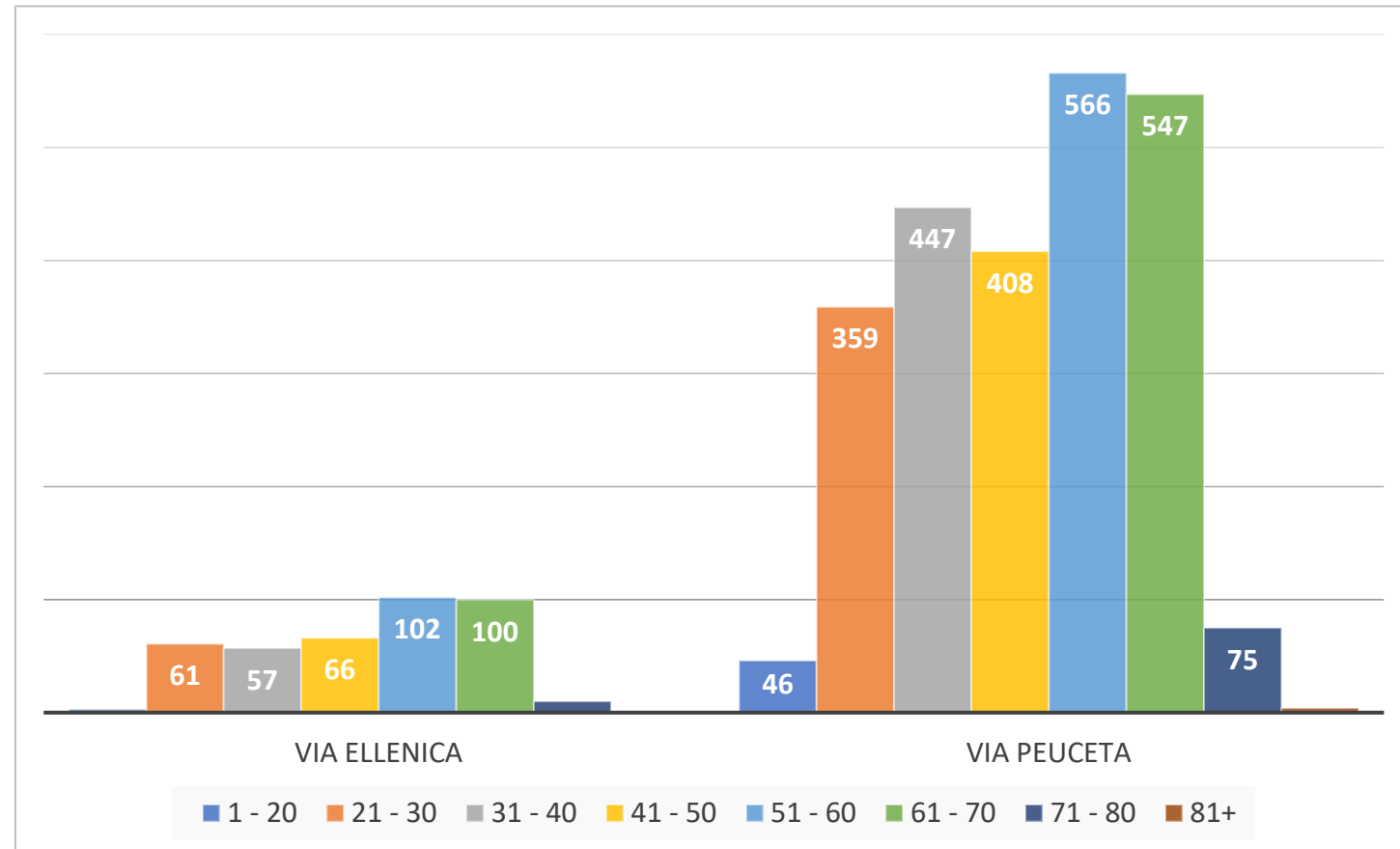
4250



**Abbiamo
appena
iniziato!**

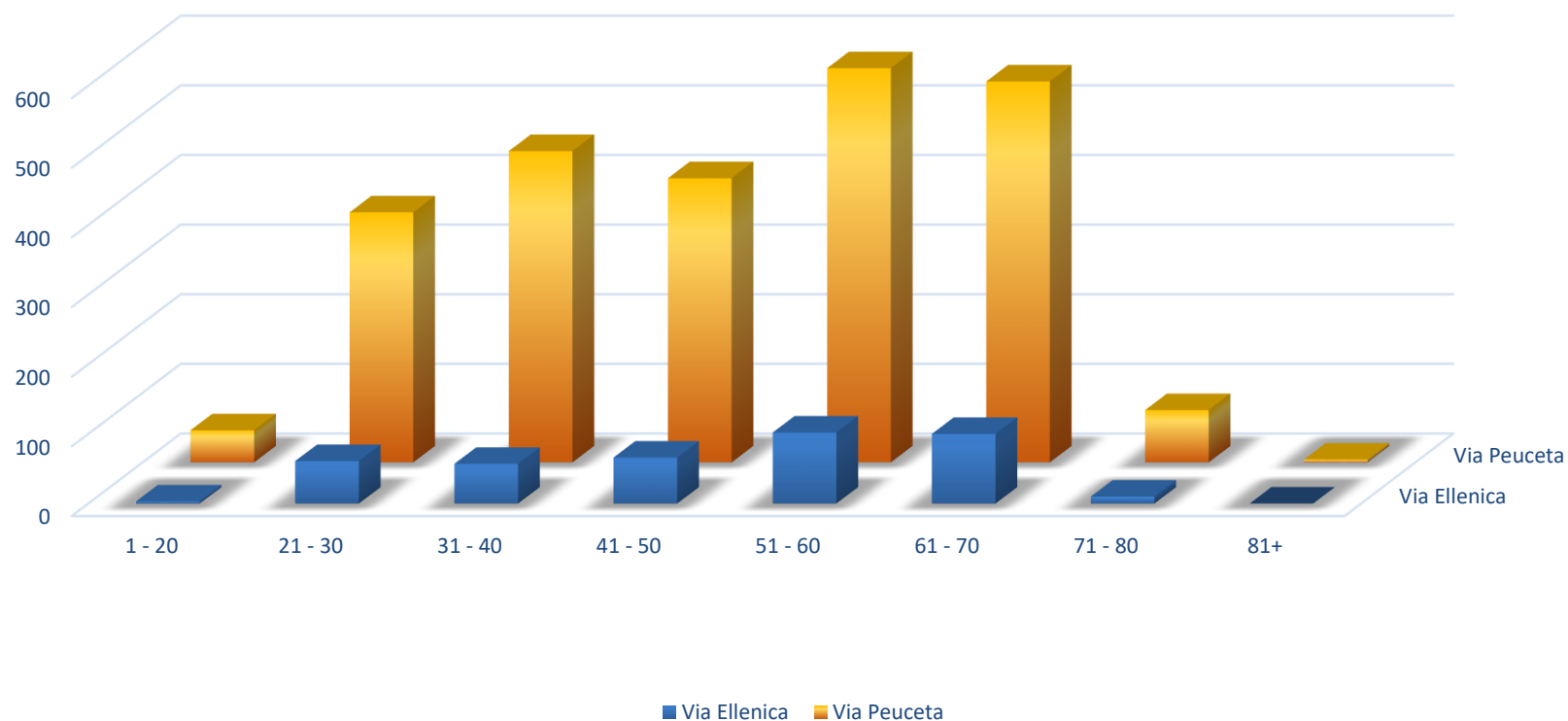


Un cammino per tutta la vita



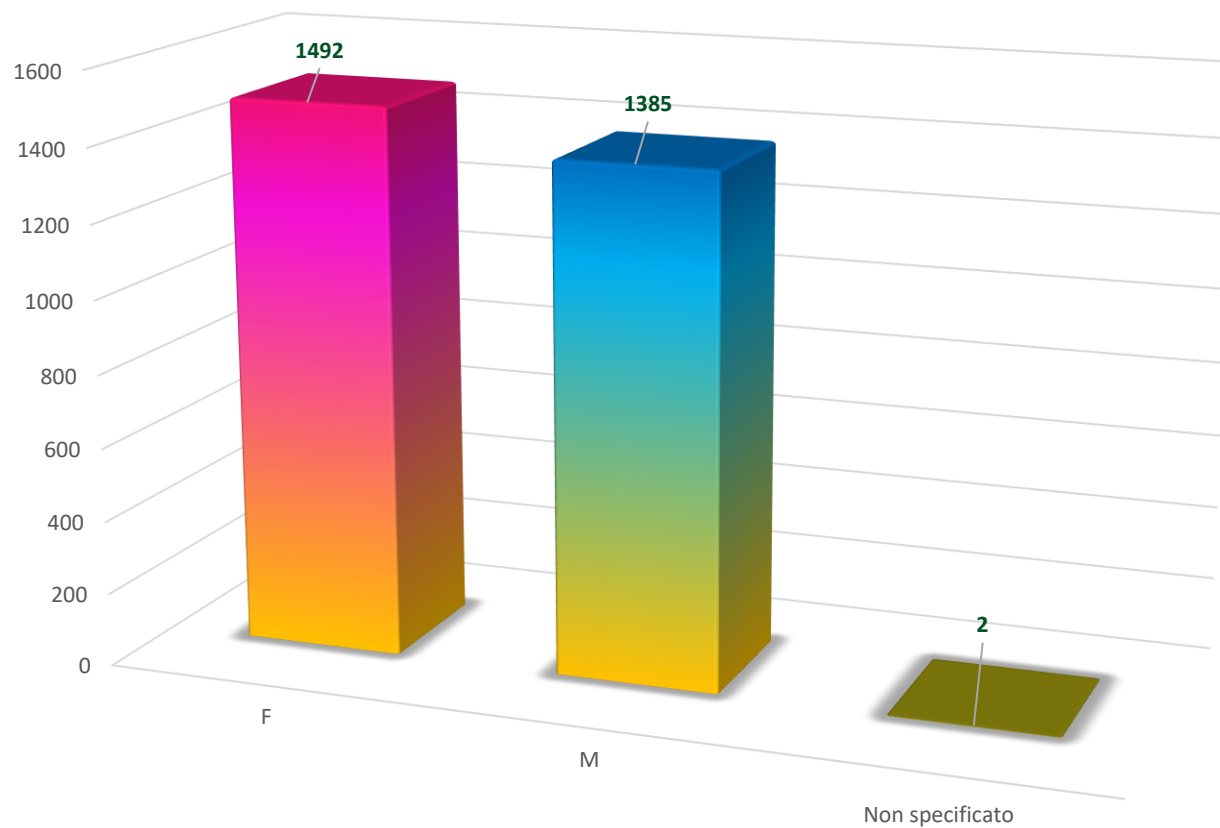


Un cammino per tutta la vita



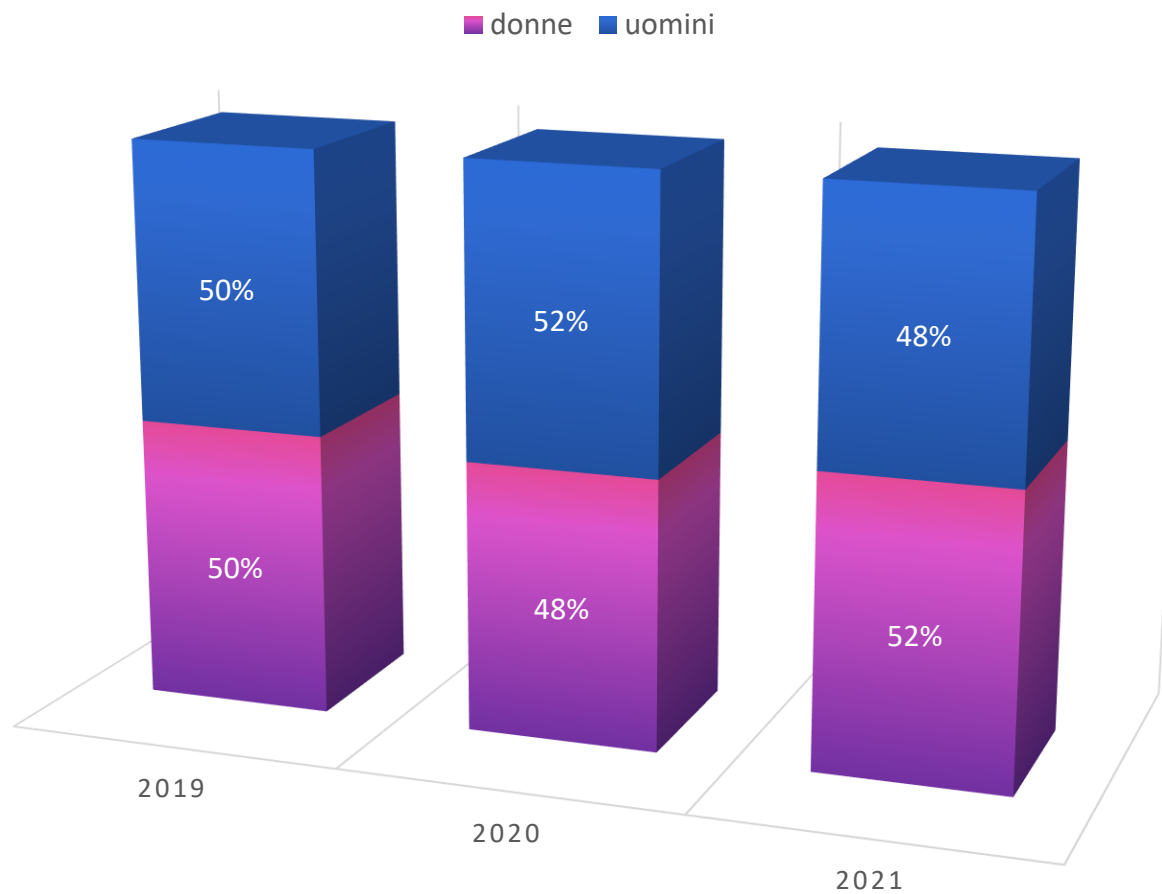


Donne e cammino: l'anno del sorpasso!



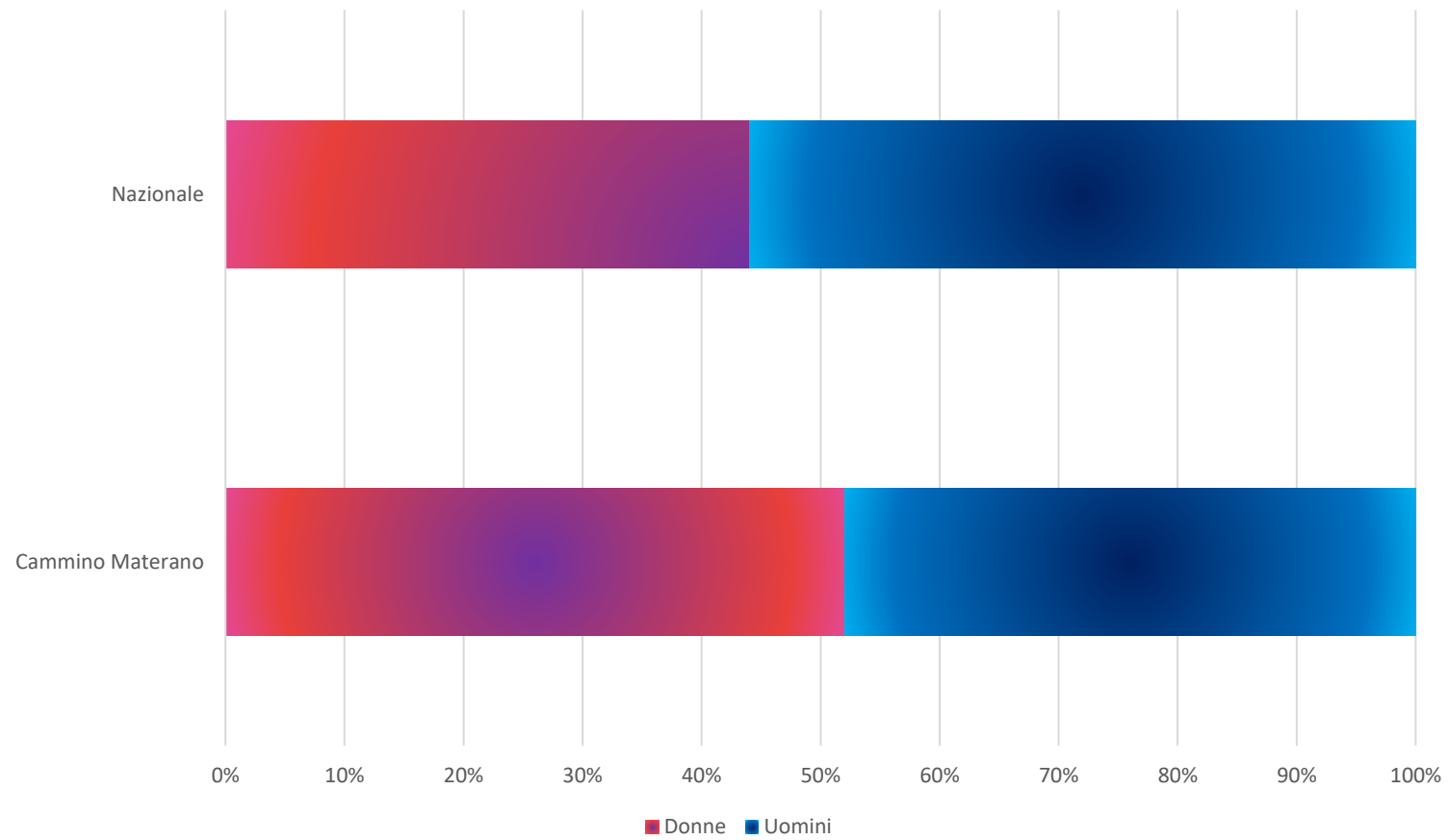


Lo storico di genere



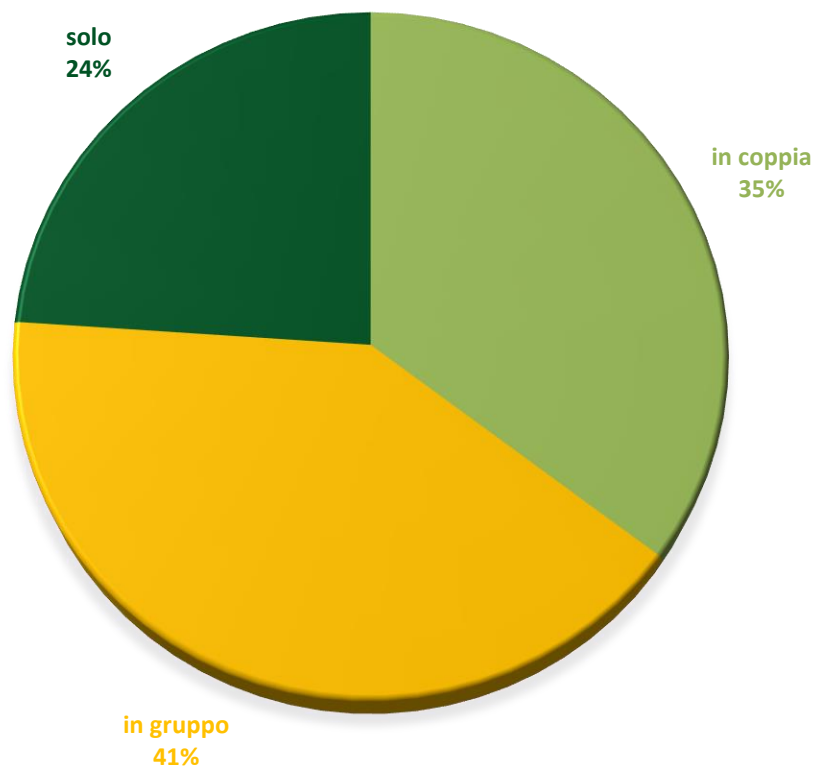


Il confronto con la media nazionale





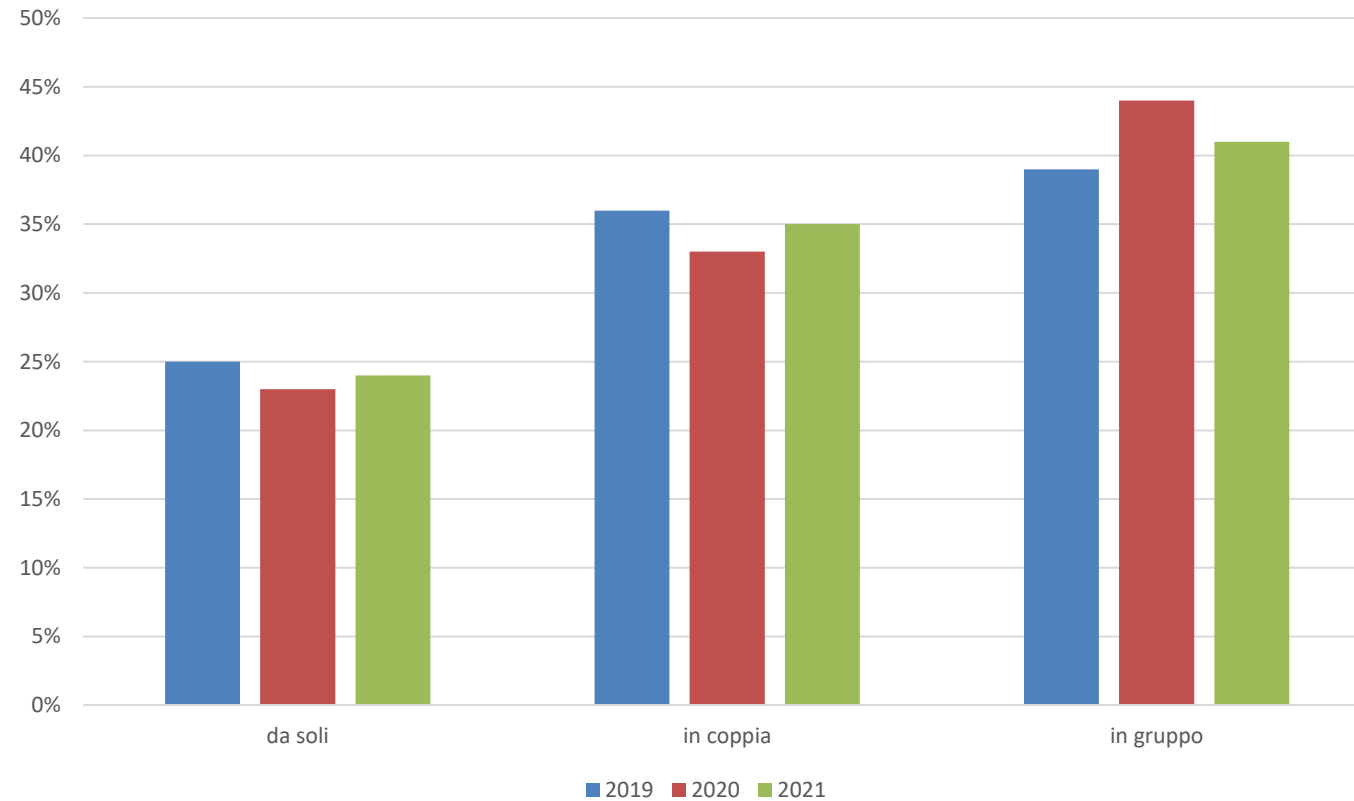
Un cammino che si percorre in compagnia



in coppia	1017
in gruppo	1173
solo	689

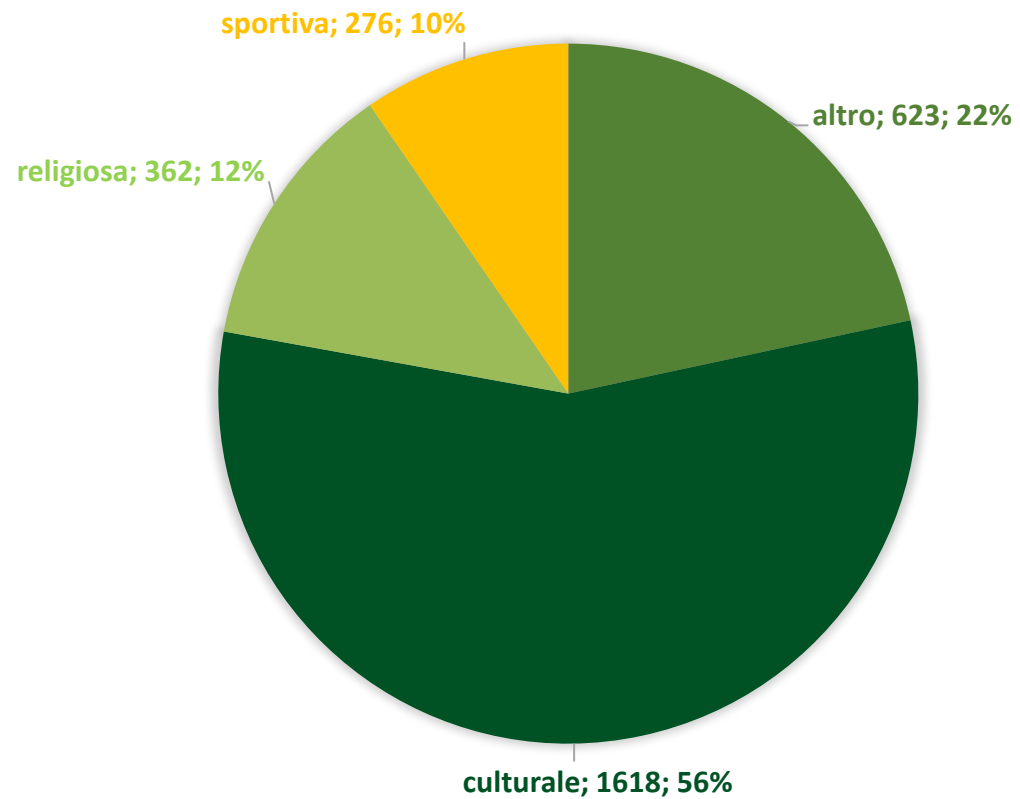


Lo storico: un cammino che si percorre in compagnia



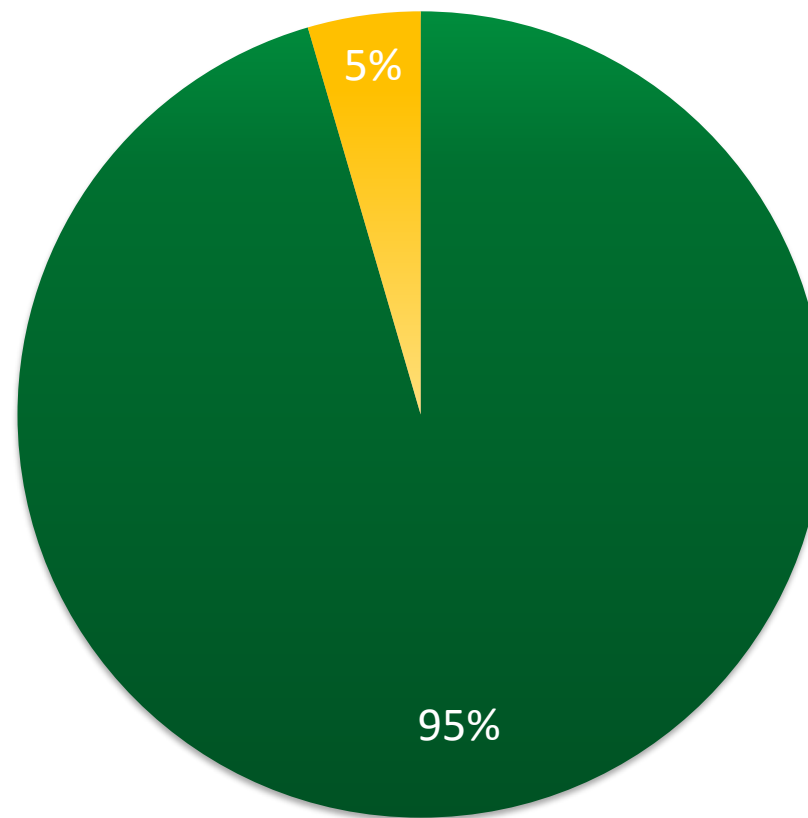


Le motivazioni del Viaggio





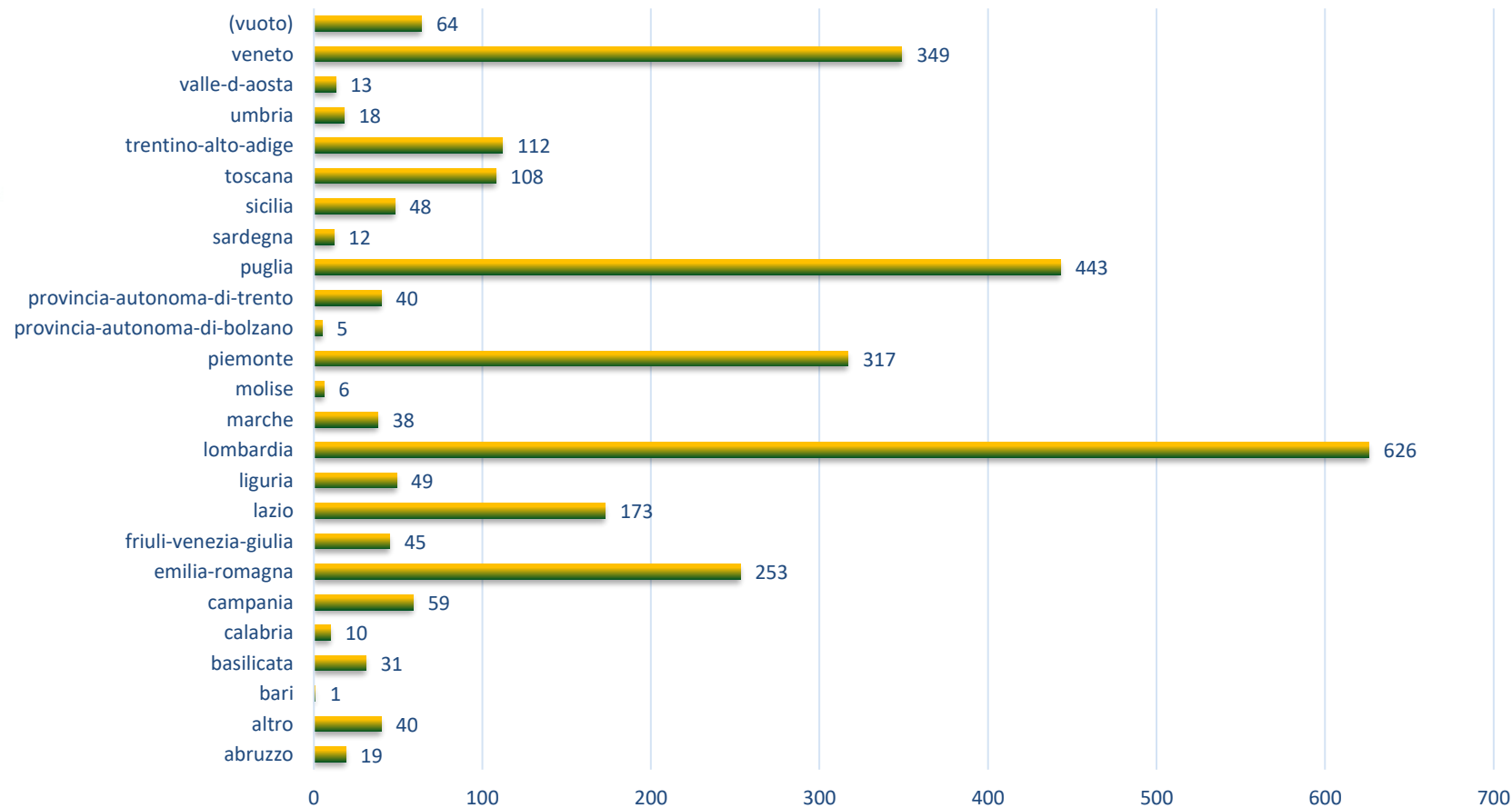
Il Cammino in bici: una scommessa da fare



■ a piedi ■ in bici



Viandanti italiani: un Sud da conoscere





Storico: Viandanti italiani



2019



2020

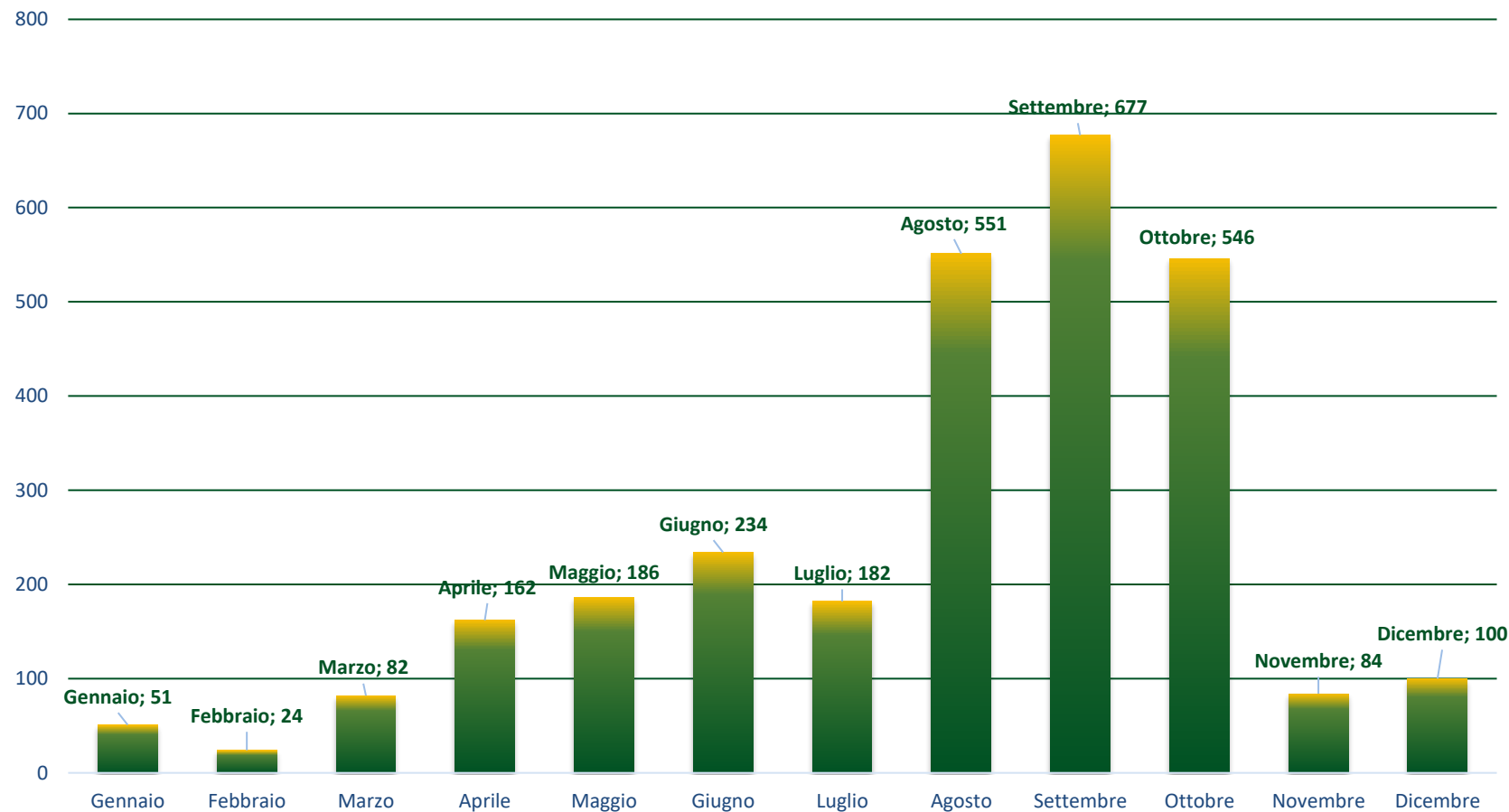


2021



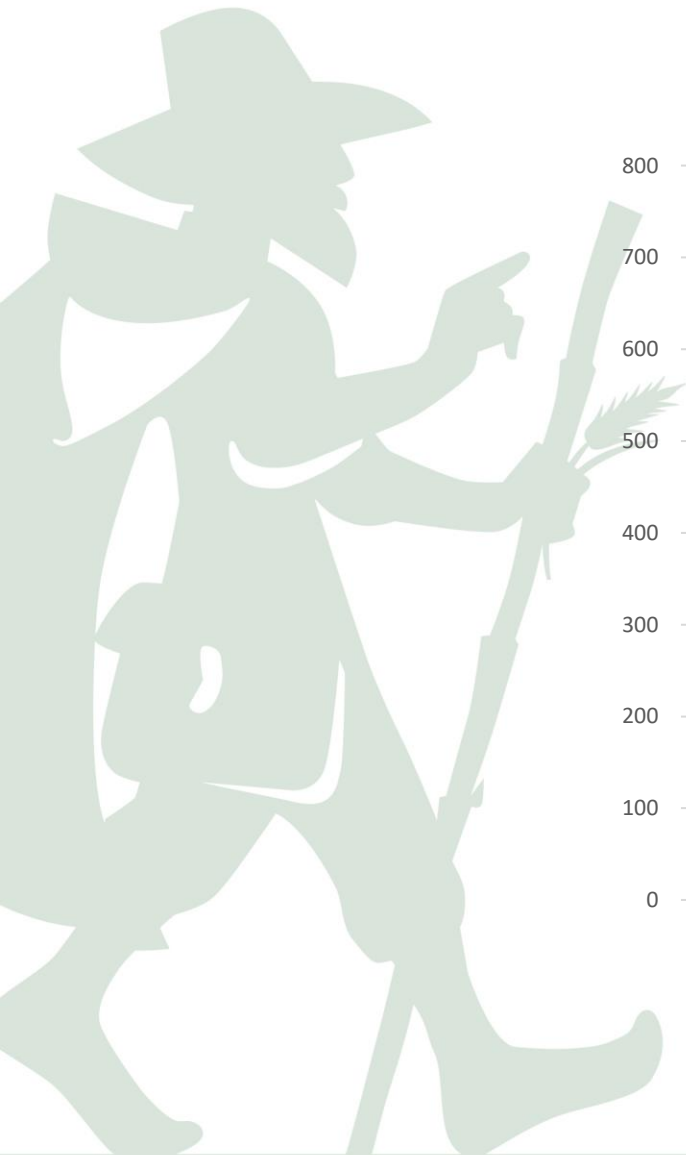
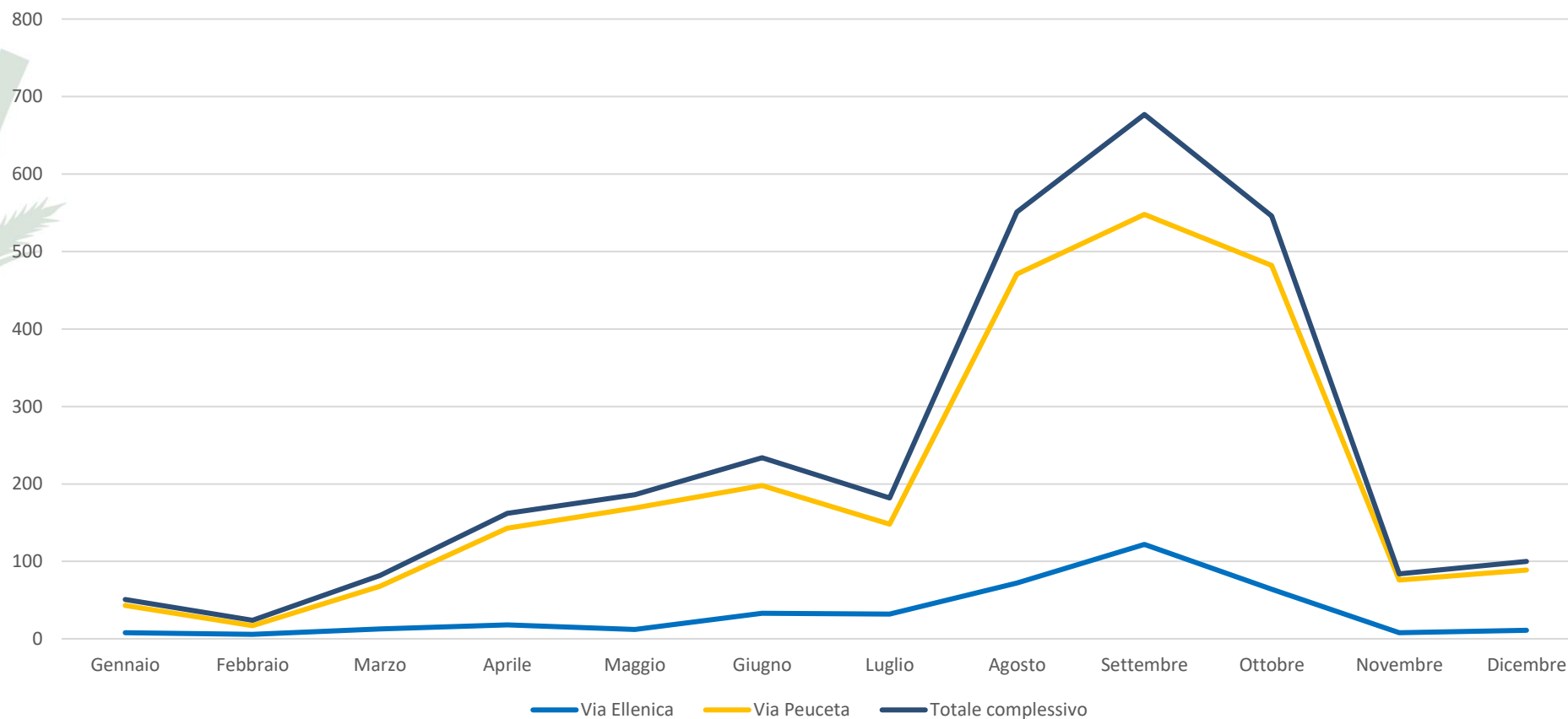


In che mese si parte?



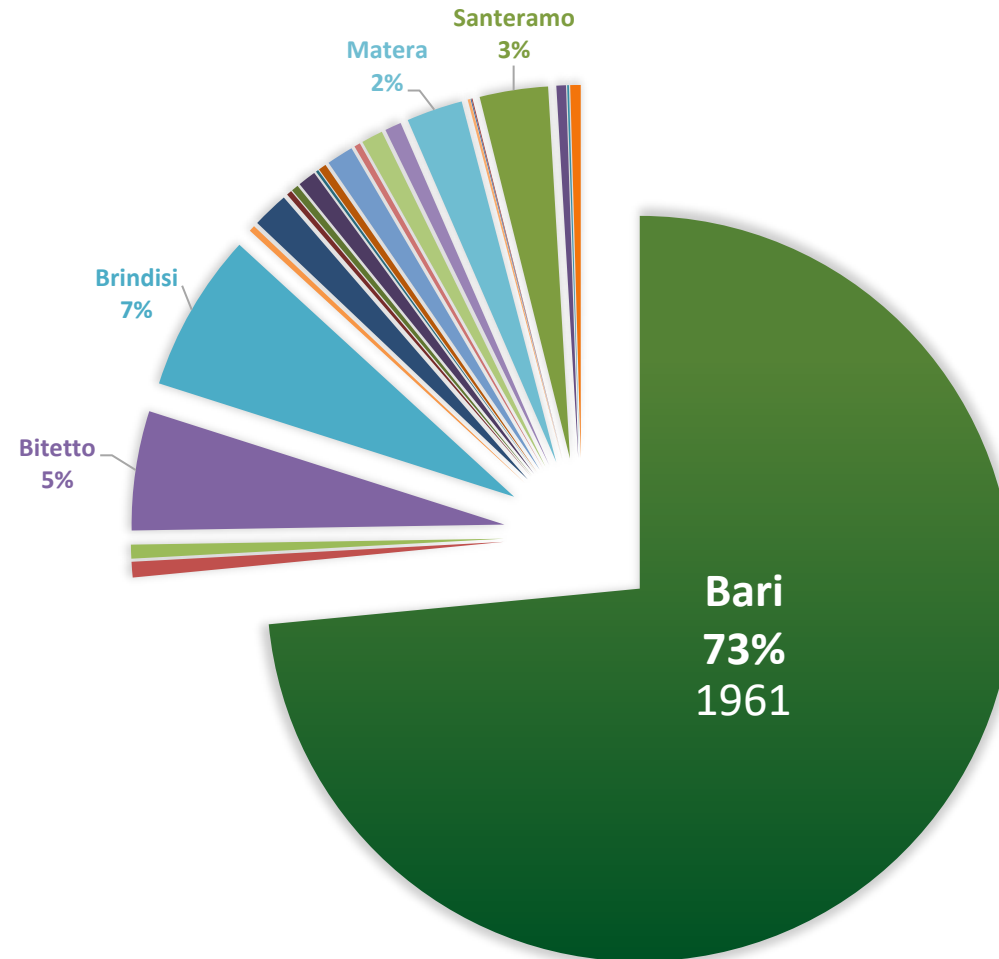


In che mese si parte?



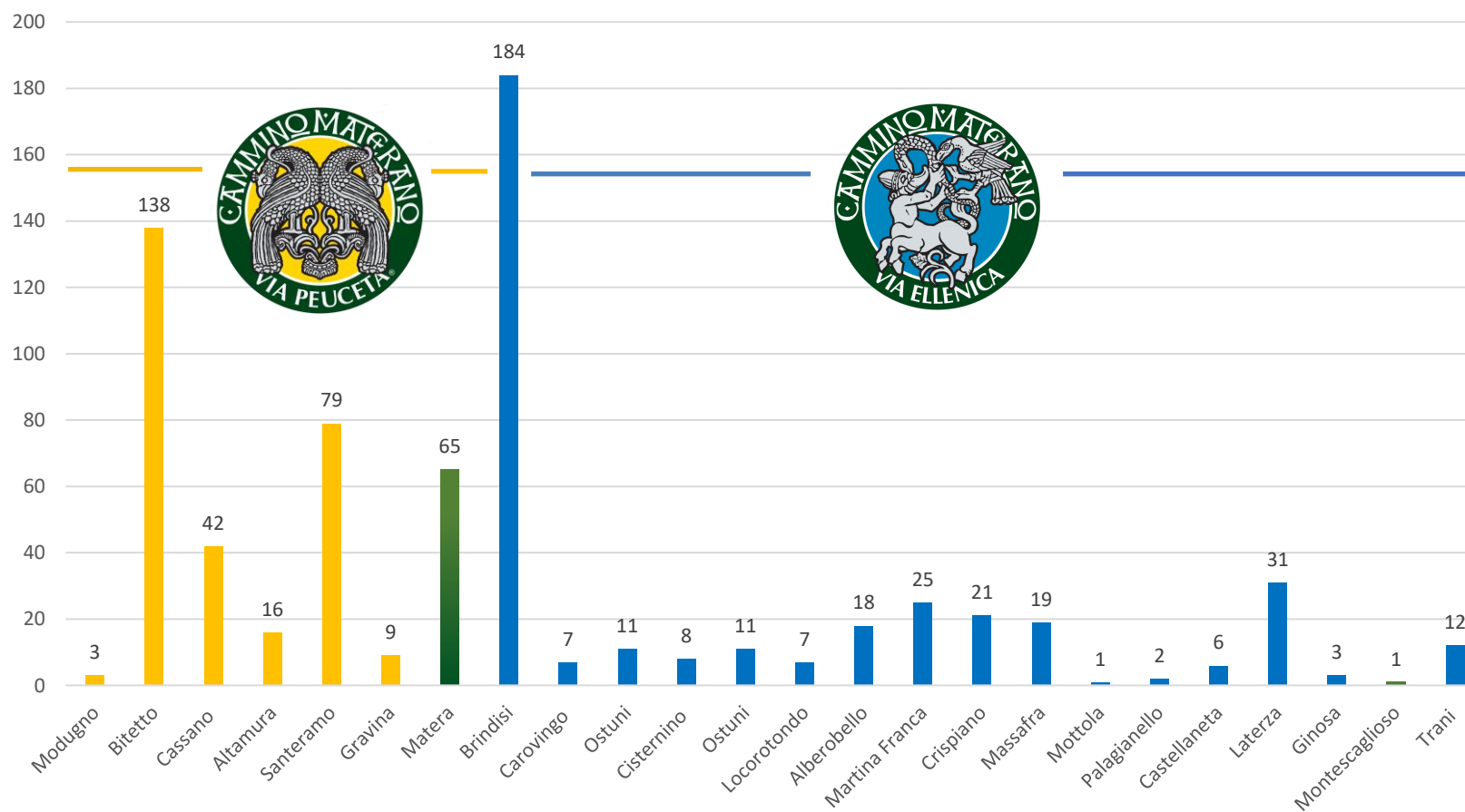


Da dove si parte?





Da dove si parte?



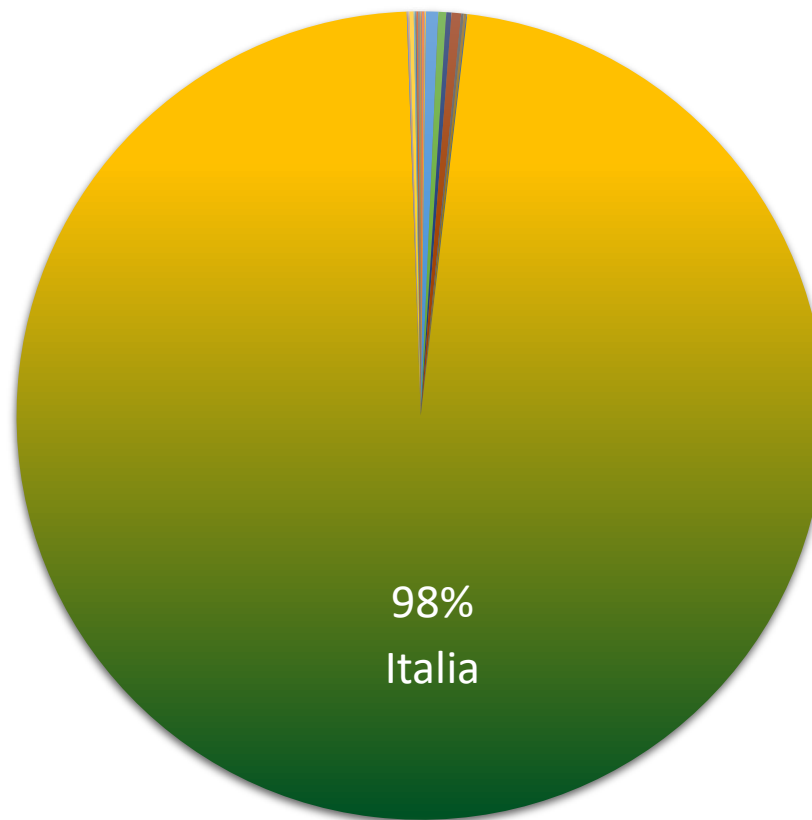


Via Ellenica: Tra Terre degli Ulivi E Terra delle Gravine





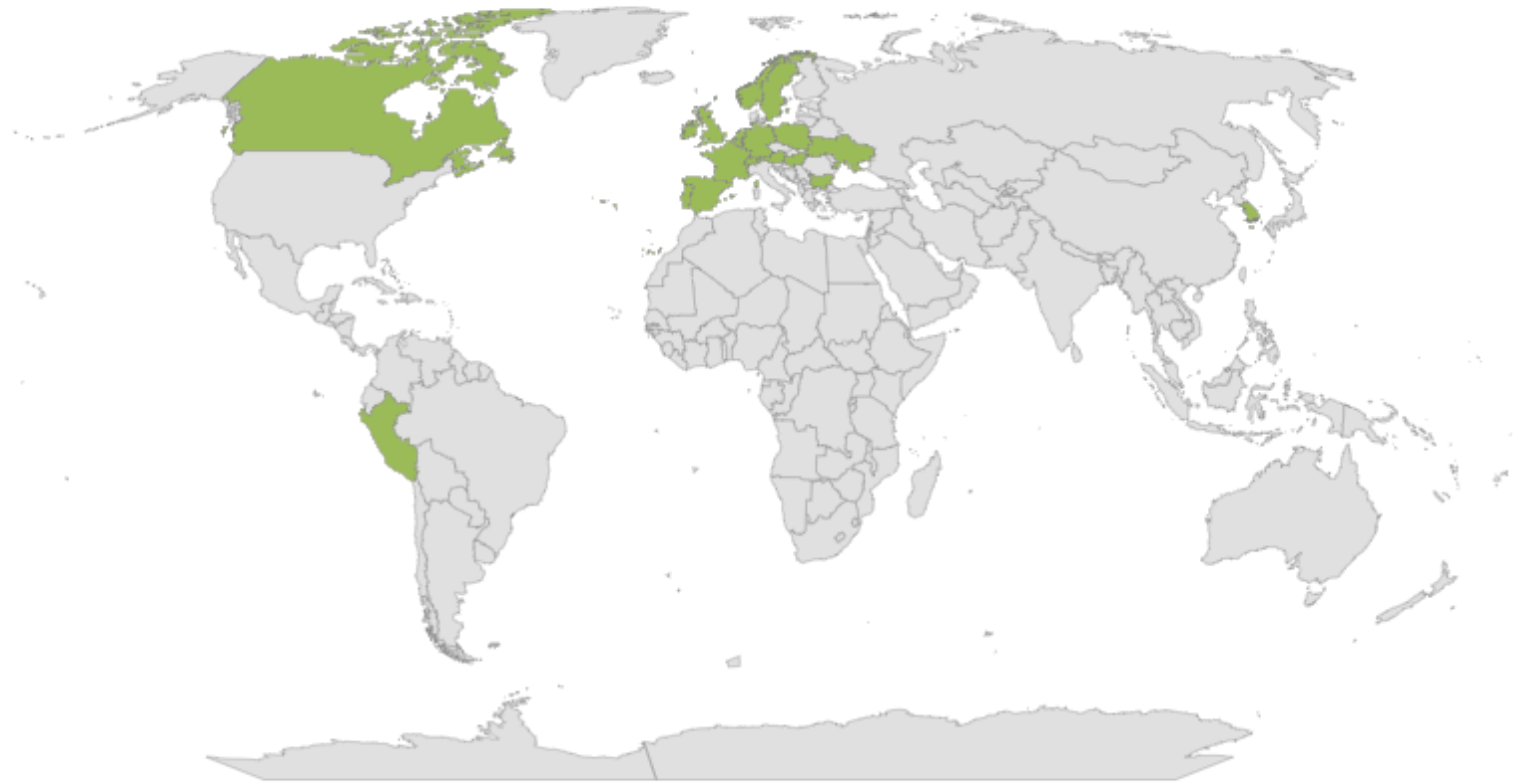
Internazionalizzazione: un percorso da fare



- AT
- BE
- BG
- CA
- CH
- DE
- ES
- FR
- GB
- HU
- IE
- IT
- KR
- MC



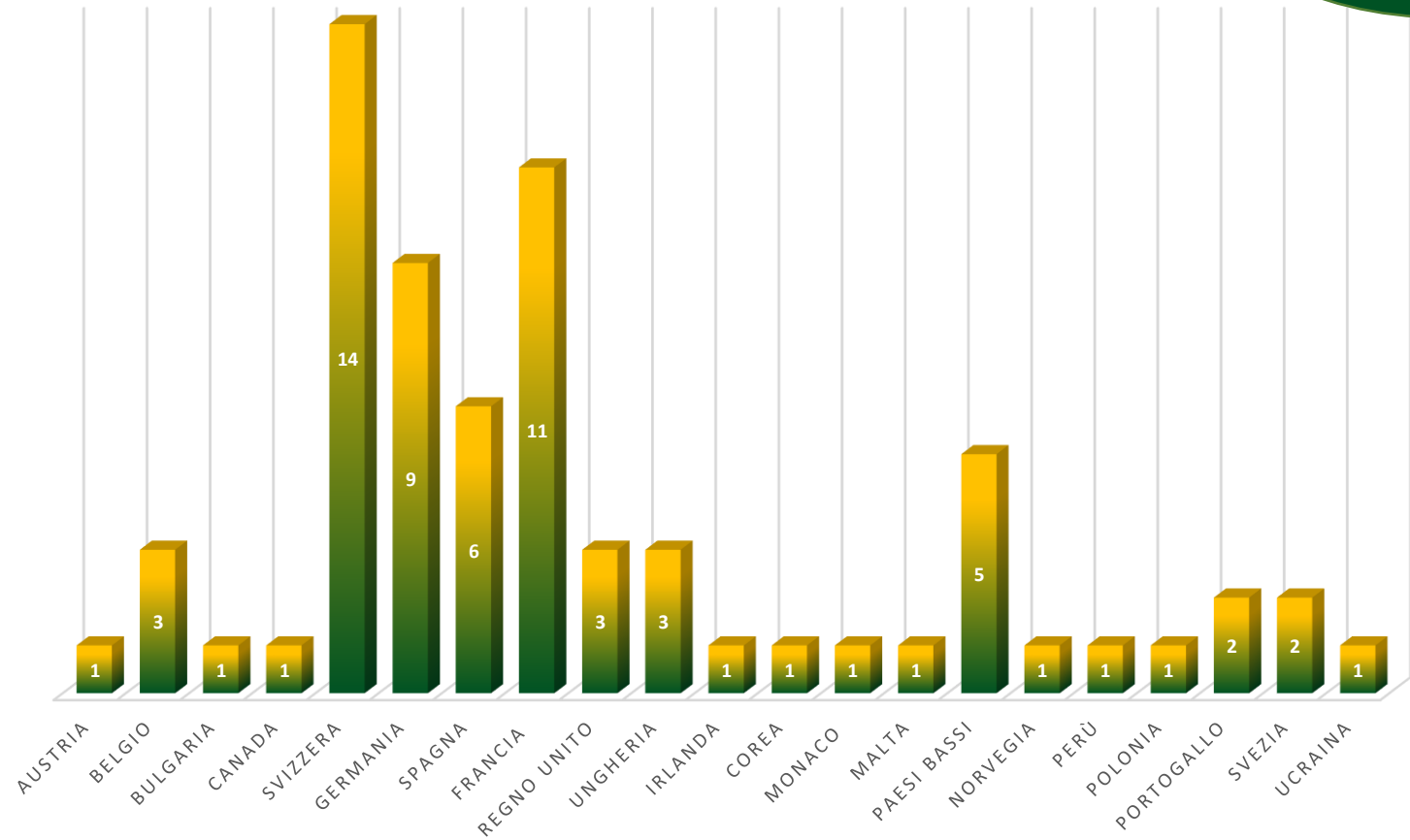
Il CM nel Mondo





Il CM nel Mondo

Senza una
campagna di
promozione
all'Estero





Impatto sul territorio stimato
1.108.415€
un milione e centomila euro



Investimento pubblico
0€
nessun investimento pubblico



Buon Cammino!

Che Sant'Euligio vi accompagni!